

ACCA



DEEMED UNIVERSITY

NAAC Accredited A++



## MASTER OF BUSINESS ADMINISTRATION

Specializations: Finance | HR | Marketing | Information Systems | Business Analytics | Entrepreneurship

2 Years | Online Learning





# Karunya Institute of Technology and Sciences (KITS) at A Glance

Welcome to Karunya Institute of Technology and Sciences (KITS), established in 1986 and located in the serene Western Ghats of Tamil Nadu, a Deemed University approved by the Ministry of Education, GoI and accredited by NAAC with Grade A++.

KITS is an Institution with social concern and a mission to raise scientists and entrepreneurs to find solutions for human problems in the four thrust areas of the Institution - food, water, health care and sustainable energy through Innovations and Products.

# Online MBA Program from Karunya School of Management (KSM)

The Online MBA offered by Karunya School of Management (KSM) under the aegis of Karunya Centre for Online and Distance Education (KCODE) creates ample career opportunities for candidates who wish to upskill themselves in management and leadership, at an affordable cost. The advanced learning platforms used for effective online content delivery is sure to provide a unique learning experience, equipping learners with competencies to launch into different leagues in business.



#### Benefits of Karunya Online MBA

- NAAC Accredited Institution with A++ grade
- UGC Entitled online MBA
- NBA Accredited Management Program
- ACCA-UK Accredited MBA
- Learn while employed
- Career Assistance
- **Industry Expert** Faculty and Mentors
- Access to global

#### Affordable Cost

- Alumni network.

### Who is This Program for?

- Corporate professionals looking for rapid career progression.
- Entrepreneurs aspiring to gain widespread managerial skills.
- Graduates considering re-entry into corporate workforce after a career break.
- Professionals who wish to develop expertise in Finance, HR, Supply Chain and Logistics, and Marketing.
- Students pursuing other PG programs.

#### Specializations Offered

- Finance
- Human Resources
- Marketing
- Entrepreneurship
- **Information Systems**
- **Business Analytics**

#### Program Overview

- · Eligibility any UG Degree from recognized institution
- 2 Years
- Tuition Fee Rs. 35,000 / Semester
- Equivalent to Regular MBA [As per Regulations 22 of the University Grants Commission (Open and Distance Learning Programs and Online Programs) Regulations, 2020].

#### Curriculum as per UGC Guidelines

The Online MBA curriculum is designed to develop critical thinking, problem-solving and communication skills to think beyond traditional business paradigms.

- E-Tutorials containing videos.
- E-content containing self-instructional manuals, case studies, presentations and e-books.
- Discussion forums to clarify doubts.
- Continuous assessment in the form of Multiple Choice Questions, Quizzes, Short answers and written assignments.
- Experiential learning through case-based teaching pedagogy.

#### Contact:



Scan QR Code to Start

the Admission Process

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